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11 UNITED STATES DISTRICT COURT  
12 DISTRICT OF NEVADA  
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14 CHROME HEARTS, LLC, a Delaware  
15 Limited Liability Company,

16 Plaintiff,

17 vs.

18 XRTZ, Inc., dba BOUTIQUE TALULAH,  
19 an unknown business entity; and DOES 1-  
10, inclusive,

20 Defendants.

CASE NO. 2:12-CV-00280-MMD-NJK

ORDER GRANTING PLAINTIFF'S  
APPLICATION FOR DEFAULT JUDGMENT

21 After consideration of Plaintiff's Application for Default Judgment, the  
22 Memorandum of Points and Authorities in support thereof, the Declaration Brent  
23 Blakely, and the pleadings, files and records of this matter, the Court issues the  
24 following Order for Default Judgment and Permanent Injunction.

25 IT IS HEREBY ORDERED, ADJUDGED AND DECREED that Judgment be  
26 entered in favor of Plaintiff Chrome Hearts, LLC in the amount of  
27 \$ 3,000,000 .00 against Defendant XRTZ, Inc. dba Boutique Talulah, in addition  
28 to costs.

1           IT IS FURTHER ORDERED, ADJUDGED AND DECREED that Defendant,  
2 its officers, agents, servants and employees and any persons in active concert or  
3 participation with it are permanently restrained and enjoined from infringing upon the  
4 Chrome Hearts Marks and Copyrighted Works (as defined in the First Amended  
5 Complaint), either directly or contributorily, in any manner, including but not limited  
6 to:

7           (a) Manufacturing, importing, advertising, marketing, promoting, supplying,  
8 distributing, offering for sale, and/or selling any products which bear the Chrome  
9 Hearts Marks and Copyrighted Works, or any marks/designs identical, substantially  
10 similar, and/or confusingly similar thereto, including but not limited to the infringing  
11 products at issue in this action;

12           (b) Shipping, delivering, holding for sale, distributing, returning, transferring  
13 or otherwise moving, storing or disposing of in any manner items falsely bearing the  
14 Chrome Hearts Marks and Copyrighted Works, or any reproduction, counterfeit, copy  
15 or colorable imitation thereof, including but not limited to the infringing products at  
16 issue in this action;

17           (c) Using the Chrome Hearts Marks and Copyrighted Works or any  
18 reproduction, counterfeit, copy or colorable imitation thereof in connection with the  
19 manufacture, importation, distribution, advertisement, offer for sale and/or sale of  
20 merchandise;

21           (d) Passing off, inducing or enabling others to sell or pass off any products or  
22 other items that are not Chrome Hearts' genuine merchandise as genuine Chrome  
23 Hearts merchandise;

24           (e) Engaging in any other activity that will dilute the distinctiveness of the  
25 Chrome Hearts Marks;

26           (f) Committing any other act which falsely represents or which has the effect  
27 of falsely representing that the goods and services of Defendant is licensed, authorized,  
28

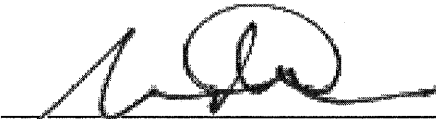
1 offered, produced, or sponsored by, or are in any other way associated with Chrome  
2 Hearts;

3 (g) Engaging in any other activity constituting unfair competition with  
4 Chrome Hearts, or acts and practices that deceive consumers, the public, and/or trade,  
5 including without limitation, the use of designations and design elements associated  
6 with Chrome Hearts;

7 (h) Assisting, aiding or attempting to assist or aid any other person or entity  
8 in performing any of the prohibited activities referred to in Paragraphs (a) to (g) above.  
9

10 **IT IS SO ORDERED.**

11  
12 DATED: November 20, 2013



Honorable Miranda M. Du  
United States District Judge